



US East
Bridge



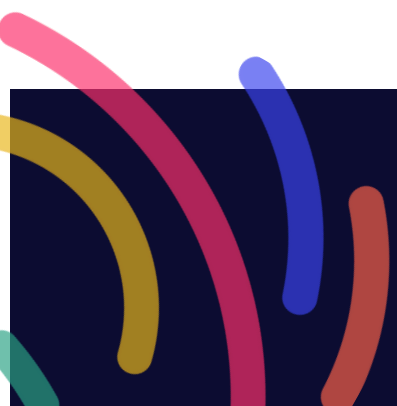
STRATEGIC PARTNERSHIP GUIDE

Our Strategic Alliance Partners are here to support EO US East Bridge entrepreneurs in powerful ways!

Invite any of our SAPs to your Forum for a 30-minute presentation and your Forum will receive a financial benefit while gaining access to their expertise. They're ready to share insights on a variety of topics, serve as trusted resources when your business needs arise, and build stronger connections with our community.

Financial Benefit:

Your Forum receives \$700 for an in-person presentation OR two virtual presentations (first at \$400, second at \$300). To learn more, please email our **SAP Chairs**, [Jim Jacobs](#) and [Greg McDonough](#) or [Ysanne](#).



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STRATEGIC PARTNERSHIP GUIDE

MEET OUR PARTNERS - SERVICES - CONTACTS

MEET OUR PARTNERS



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Eric Crews

Founder and CEO
Crews & co

OFFIT KURMAN

Offit Kurman positions themselves as "an entrepreneurial firm for entrepreneurs." With 270 attorneys and offices from South Carolina to New York, they provide practical, business-driven legal advice focused on your growth goals rather than just legal processes. Their entrepreneurial mindset aligns well with our membership, as they understand that your primary focus is building and scaling your business, not legal complications.

Learn more: <https://www.offitkurman.com/>

What They Offer [Click here to see their full services](#)

- Experienced attorneys with an unwavering commitment to excellence
- Comprehensive array of legal practices focused in the areas of business transactions, outside counsel services, private client services, and litigation.
- Depth of talent and experience serving a wide range of industries
- Collaborative culture

Key Benefits of This Partnership

1. Monthly Office Hours

- **When:** Fourth Monday of each month at 11:00 AM Eastern.
 - [Click here to join the Monthly Office Hours](#). Meeting ID: 297 472 545 084 and Passcode: XU79N8zX
- **Format:** Open discussion format where you can drop in with questions
- **Purpose:** Get high-level guidance on legal matters in a non-confidential setting
- **Topics:** Bring general legal questions or discuss trending legal issues affecting entrepreneurs
- **Benefit:** Learn from both direct answers to your questions and hearing other members' concerns

2. Office Locations for Meetings

- **Available Locations:** New York, Philadelphia, Baltimore, Wilmington, DC, Charlotte, and surrounding areas. [Click here](#) to see their locations.
- **Usage:** Available for forum meetings, retreats, or other business gatherings
- **Booking Process:** Contact [Jim Ries](#) or [Russell Berger](#) to arrange access
- **Added Value:** When using their space for forum meetings, representatives can attend part of your meeting if desired

Contacts:



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Full Circle/Align5

At **Full Circle**, we bring together high-performing founder/entrepreneurs in environments designed to spark expansive thinking. Whether you're looking to address a business challenge, unlock what's next in life, or simply find space to dream bigger - this is a community to step into something powerful. Let the power of collective intelligence reveal ideas you never knew existed.

align5 was founded to serve growth company entrepreneurs. Our advisory platform is built to help entrepreneurs and their companies stay focused on the most important things as they strive to accomplish their goals. We leverage our world-class systems and processes to ensure that every client experience is remarkable, and we've delivered the results to prove it.

Services Offered:

- **Speaker Series:** curated speakers on entrepreneurial topics (personal and professional)
- **Intensives:** workshops on business growth content (strategy, private equity, exit readiness, core values and more)
- **Retreats:** multi day mastermind events held in luxurious locations - Marathon, FL and Mosquito Island

Contacts:



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Crews & co

Crews & co. is a management consulting firm helping ready-to-scale, seven-figure businesses achieve their first \$10M, \$20M, or \$50M year. Using the Growth Method, our proprietary business operating system, we help companies increase their revenue, profitability, and salable asset value. Through fractional in-house resources, we also offer entrepreneurs everything they need to grow their business: finance services, recruiting, HR, marketing, wealth management, M&A, and more.

Learn more: www.crewsandco.com

Connect on LinkedIn: <https://www.linkedin.com/company/crews-and-co/>

SERVICES OFFERED:

- **Growth Method & Strategic Planning:** A proven framework to help you define long-term goals, set the right priorities, and build an actionable roadmap to scale.
- **Executive Coaching:** Personalized coaching for founders and executive leaders focused on decision-making, communication, and leading through growth.
- **Finance:** CFO-level insight to improve budgeting, forecasting, cash flow management, and overall financial planning.
- **Marketing:** Clarify your brand, build a growth strategy, and scale your internal marketing team with the right structure and leadership.
- **Human Resources:** Strengthen the foundation of your business with practical guidance on compliance, culture, employee relations, and policy development.
- **Talent Acquisition & Recruiting:** End-to-end hiring support—from defining talent strategy to sourcing, screening, and onboarding top candidates.
- **Operations:** Sharpen your execution with refined processes, better team workflows, and more effective account management systems.
- **M&A Support:** Guidance on both buy-side and sell-side deals, including valuation, due diligence, deal structuring, and post-close integration.

Contacts:



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Founder and CEO
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Heather Schmidt

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LyftOff.ai (c/o Lift Off Services)

LyftOff.ai (www.lyftoff.ai) is an AI-powered offshore bookkeeping and finance platform that helps businesses streamline their finance operations, without the cost or chaos of building an in-house team.

We bring together smart automation tools and experienced accounting professionals to deliver **clarity, control, and cost-efficiency** in finance operations.

Services Offered:

1. **Core Accounting & Bookkeeping:** End-to-end accounting services to ensure accurate, timely, and audit-ready books.
2. **Revenue & Receivables (AR Management):** Streamlined invoicing, follow-ups, and collections to improve cashflow and reduce DSO.
3. **Payables & Expense Management:** Structured workflows to manage outgoing payments, vendor relations, and spend tracking.
4. **Finance Automation & Integrations:** Skilled manpower to run multi-step workflows, across custom systems and ERPs, with automation to speed up processes and reduce cost.

Contacts:



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